

Nini Ordoubadi is an Iranian-born designer who founded **Tay Tea** in 2003. A *New Yorker* for over thirty years, Nini has developed a unique and evocative line of hand-crafted tea blends which are coveted by aficionados.



Nini's singular and artistic approach to tea-blending draws direct inspiration from the ancient tea rituals and ceremonies of the Middle East, Central Asia, North Africa, India and beyond. Her personal and deep cultural connection with the East is a limitless source of creative inspiration.

TAY HOME, Nini's teashop in Andes, New York, opened its doors in May 2005 and quickly became the social hub for the town and environs. The growing popularity and following of the shop is due mainly to its owner's charisma and the store's fresh and ever-changing décor. Tay Home promotes the work of local artisans and has a well-edited collection of teaware, tea gifts, home furnishings and garden accessories. But all these take a back seat to the main attraction, which is of course, the tea. Tay Tea Bar serves various hot and cold teas daily, and the beautiful canisters grace the shop with their distinct and colorful labels and whimsical names.



Nini has also used her tea-blending skills to design custom tea collections for exclusive clients such as Henri Bendel, Emerson Resort and Spa in New York and The Fontainebleau Spa in Florida amongst others. Her brand has grown and developed steadily, and is frequently highlighted **in the media.**

Tay Tea blends are currently available at prestigious retail stores such as ABC Home in New York City, Mayflower Spa in Connecticut and at many **retail outlets nationwide.**



WWW.TAYTEA.COM



top:
Berber Tea (Morocco)
Middle:
Persian Rose Tea (Iran)
Bottom:
Raj Tea (India)



Persian Rose

This is Nini's signature tea, her first blend and her personal favorite. An absolute must for anyone in love with black tea...and roses. A nostalgic blend of ceylon bergamot scented tea blended with rose petals, organic rose buds, green cardamom and borage. This "little black dress" classic transitions effortlessly from morning to afternoon.

TayTea.com